



JCU INNOVATION CENTRE

Expressway Signs was hired by BESIX Watpac to provide complete detailed designs and construction drawings for all elements of the Building and Wayfinding Signage for the JCU Cairns Innovation Centre. The manufacturing and installation of all the Signages for this project were completed during the peak of the Covid 2020 event.

Despite the challenges relating to procurement and social distancing, this project was completed on time and within the set budget. The Signage that needed to be installed in the building was very unique and complicated at the same time. It had a 3-dimensional piece made up of minimal straight lines and beveled edges. This made it extremely picturesque.

During our partnership with BESIX Watpac and JCU as their contracted signage solution partner we have successfully delivered the following products:

- High Rise Building Signage
- Fascia Signage
- Optically Clear Glass Prints
- White Ink Print Safety Banding
- Acrylic Lettering
- LED Illuminated Signage
- Wayfinding
- Totems
- Door Signage
- Braille Signage

We have focused on buildability, sustainability, and on adding a constant value to this project. The services we provided included:

- Certifications of Drawings
- Technical Documentation Pack
- Site Surveys
- Signage Scheduling
- Consultation
- Design
- Manufacture and installation

“In a year that has challenged us all at every corner, they have created a building that doesn't just meet the needs of those who use it, it also inspires them in their work.”

“The result is a facility we can all be proud of – a cutting-edge building in terms of technology, a creative building for creative people, and one that takes sustainable design to a new level.”

The Ideas Lab was designed by Wilson Architects in conjunction with local firm Clarke and Prince. It was completed by Watpac Construction and local sub-contractors in July 2020, on time and within budget. Students, staff and start-ups began occupying the Lab in August. The building has been designed to meet the standard of LEED Gold, Leadership in Energy and Environmental Design, an international green building certification program.

Sandra Harding
Vice Chancellor Professor
James Cook University

