



The Cairns Aquarium is a three-story, 10,000 sqm (107,600 sq ft) development that mainly houses animals that are endemic to the local region. It is a world-class tourist attraction and reef research centre and happens to be Australia's first new public aquarium in 18 years. It is the only facility in the world devoted to exclusively showcasing marine and plants life of the adjoining Great Barrier Reef and Wet Tropics Rainforest UNESCO World Heritage protected areas.

In this project, Expressway Signs was working both with the builder of the project and the end user separately. FKG assigned Expressway Signs to provide Building, Statutory, and Wayfinding Signage. Additionally, the owners of the Cairns Aquarium allocated Expressway Signs to supply and install Theming Signage that complements the exhibit and Theming Design Works.

We installed more than 280 Educational, Interpretive, and Interactive Signs in the Aquarium building. These include a mix of Species Identification Signs, Zonal-Specific Educational Signs, and Wayfinding Signage.

Cairns Aquarium and Reef Research Centre has won the 2018 Master Builders Queensland award for Project of the Year, as well as for Tourism and Leisure Facilities over \$10 million.

“My first involvement with Expressway Signs was for the production of all the internal and external signage for the Cairns Aquarium. This was a significant project that involved the design, production and installation of more than 100 signs in multiple formats. The team at Expressway were there to support me throughout the entire process, providing invaluable advice regarding the most cost effective signage solutions, then designing, producing and installing the signs. I have continued to use Expressway Signs on other significant signage projects across the Far North and would recommend them highly to anyone looking for personal service and a team of people who are passionate about what they do.”

Julie Cullen,
General Manager (Sep 2016 - Nov 2018)
Cairns Aquarium

CAIRNS AQUARIUM



FOTOS: CAIRNS AQUARIUM, PEDDLE THORP, FKG GROUP