PRODUCT SETUP GUIDE

YOUR ART HERE
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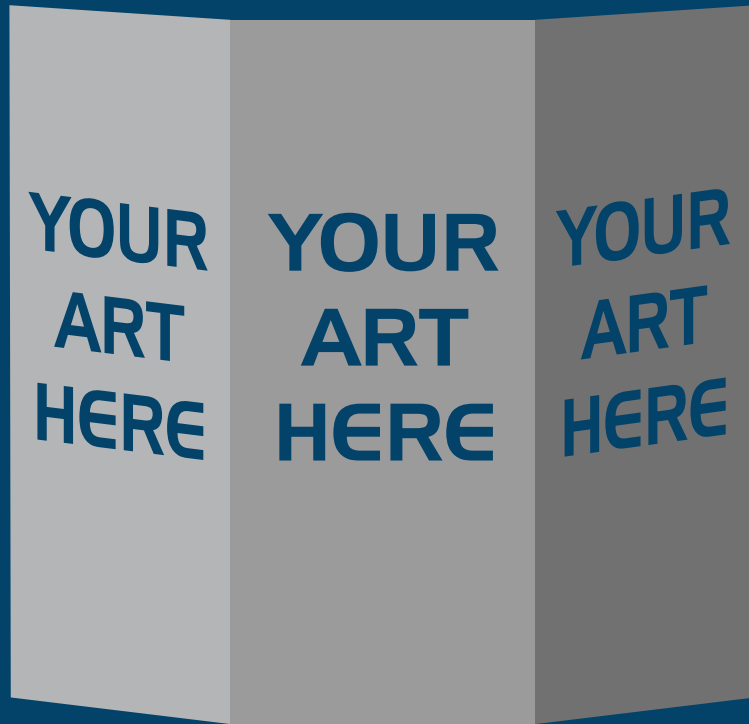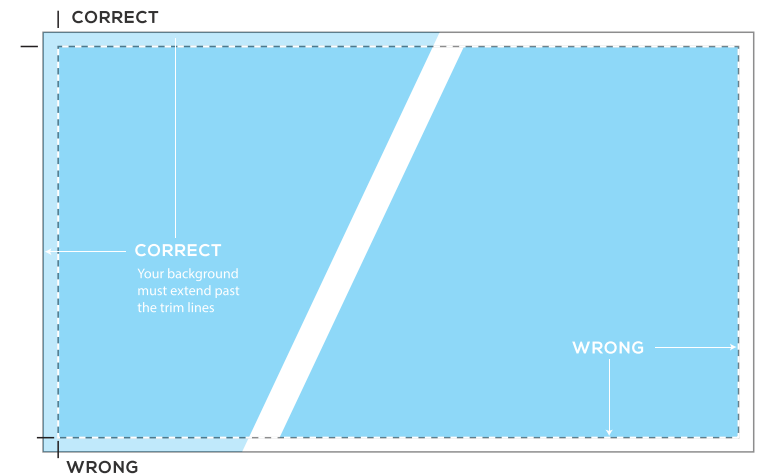
PRODUCT SPECIFICATIONS

- Artwork size: 210mm (w) x 148mm (h) /
  297mm (w) x 210mm (h) / 420mm (w) x 297mm (h)
- Total size with bleed: 216 x 154mm / 303mm x 216mm /
  426mm x 303mm
- Bleed requirement: 3mm bleed and crop marks

WHAT TO SUPPLY

- Convert all text to outlines
- See bleed requirement on the left
- Include Crop marks outside the bleed area
- File provided in CMYK only
- All bitmaps should have a resolution of 300dpi at 100% size
- Our recommended rich black break down in
  40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF
- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. This area is called bleed and varies from product to product. Please check the bleed requirements on the left hand side of this sheet and ensure that your crop marks sit outside the bleed area as shown below.

| CORRECT

CORRECT
Your background must extend past the trim lines

WRONG

WRONG

Folded Brochures

Standard: A5, A4 or A3